

Protect Your Surgery and Save Money

AN ANSWER TO A MAJOR THREAT TO YOUR LIVELIHOOD THAT YOU CANNOT AFFORD TO IGNORE



At *Farleys* we are constantly examining ways of offering you a higher standard of protection and service, especially with regard to risk management.

We are now pleased to be able to advise you of a major breakthrough we have achieved in helping you to protect your livelihood and to do so at minimal cost.

'Tap Off' is the solution to escape of water problems in your surgery

Our research has shown that the most damaging type of claim for dental practices is that following an escape of water. Naturally, your policy covers this type of incident, but the inconvenience and disruption to your business can still be devastating. It is clearly in your interests that these incidents are prevented if at all possible. Further research has identified a product, 'Tap Off', which we feel will greatly help with answering this problem.



• **Question: How much will this cost me?**

Answer: Very little!

The normal price of the 'Tap Off' device is £200, which is not a large amount for something so beneficial to your livelihood. However, *Farleys* have negotiated a substantial discount for their clients, meaning that we can supply the 'Tap Off' product to you at just £140 plus £10 postage and packing.

Please note that this is a non-profit making initiative by *Farleys* as we have no financial gain whatsoever in making this product available to you. Also, please note that you will have to arrange fitting by your plumber at, we are told, a typical cost of £30-40. This offer is available exclusively to Practice Plus policy holders. (*Please also see the enclosed brochure*).

• **Question: Anything else?**

Answer: Yes, read on...

In addition to the £50 product discount *Farleys* have also negotiated a **10% premium discount** for clients voluntarily fitting this product to acknowledge that these clients present a better risk. This means that, typically, in just three years you will not only have saved the amount of money that you paid for the product in the first place, but you will also have saved yourself a potentially large headache.

Surely you can understand why we at *Farleys* are urging all our clients to go ahead with this improvement without delay

To go ahead, please complete and return this product request form together with a cheque for £150 made payable to *E. Farley and Son Ltd.*

Name:

Address:

I enclose a cheque for £150. Please send me my 15mm 'Tap Off' electronic mains water stopcock.

Signed:

Date:

PLEASE NOTE: The above price applies to standard 15mm pipework. For a device suitable for 22mm pipework there is an additional £20 charge. 'Tap Off' is available to order for other sizes but the price may vary. Please contact us for more details.